



UNDERSTANDING THE FINANCIAL AID PROCESS

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How do they determine if I'm eligible?

COA – EFC = NEED

**COA = Cost of
Attendance**

"Sticker Price"

**EFC = Expected
Family Contribution**

*What colleges think you
can pay annually*

**Need = Amount of
financial aid the
family is *potentially*
eligible**

What should we know about our Family Contribution?

What is considered an asset?

Everything but your retirement account (401k, IRA, 403b)

Parental Assets vs. Student Assets

Parent assets factored into EFC at lower % (529s)

Is debt considered?

No but....

How should we value our home?

- www.finaid.org
- Calculators
- Federal Housing Index

What is my base income year?

Tax year used for financial aid or Base Income Year)

"Prior Prior" tax year

- Class of 2022 (seniors) = 2020 tax returns
- Class of 2023 (juniors) = 2021 tax returns
- Class of 2024 {sophomores} = 2022 tax returns

Income

- Parents – Line 8 on 1040 AGI
- Students – Income Allowance of \$6,420

*Multiple children in undergrad at same time = Split EFC

What if I do not qualify for Need-Based Aid?

Merit Aid and Value Schools

- Top 25% of applicants – High Priority
- School by school basis; some more generous than others
 - Ivy Leagues & NESCAC do not give merit awards

Value Schools –

- Lower end of tuition range = Value
 - Ex. James Madison (VA) COA = ~\$40,000
 - Public School Honors Programs

How do you apply for financial aid?

No one school is alike

**Deadlines are
PARAMOUNT**

**Every college requires
the FAFSA**

Many private colleges require the CSS/PROFILE and/or their own institutional form in addition to FAFSA

**Is the responsibility of
student/parent to
know deadlines and
requirements**

Most colleges are not proactive and sometimes only communicate with students

Sources of Financial Aid

Federal Government

- Pell
- PLUS
- FDSL - Federal Direct Student Loan
 - Subsidized vs. Unsubsidized
 - Student entitled to borrow \$27,000 without co-signor if parent completes FAFSA
 - \$5,500 (fresh), \$6,500 (soph), \$7,500 (jun), \$7,500 (sen)
 - "Use it or lose it"

State - MEFA

FAFSA.ed.gov

Accessible on Oct. 1st, 2021

"Prior Prior" is new base income year

2020 is base income year for class of 2022

DEADLINES ARE PARAMOUNT

**Login Procedure:
Create FSA ID –
FSAID.ed.gov**

- Required by each student and one parent
- Needed to access/submit the FAFSA
- Username/Password (Replaced PIN number system)

CSS/PROFILE – www.collegeboard.org

400 private schools require this additional app

Much more invasive and complex with a lot more questions than the FAFSA

Home equity treated as liquid asset*

Institutional EFC at each school that requires this

**\$25.00 for 1st school,
\$16.00 for each thereafter**

***Divorced/Separated
Situations - NCP***

How to appeal for the best possible package

5 Point Plan of Attack

Bring color/background to your story

Ask for specific amount of additional aid

Show awards offered by other colleges

Challenge expenses not considered on taxes

Be persistent

Free Consult – 20 min. Phone Call

Am I eligible for financial aid?

What is my EFC?

What will specific colleges actually cost me?

What colleges should we be targeting?

Given my situation, what are my family's action items?